

BRITISH UNIVERSITY VIETNAM

SOCIALIST REPUBLIC OF VIETNAM

Independence - Freedom - Happiness

No: 1501A/2024/QD-BUV

Hung Yen, 15 January 2024

DECISION

On approving the collaboration in providing of the collaborative programme of BA (HONS) Professional Communication (Business, Design & Strategy) between British University Vietnam and Arts University Bournemouth

DECISION OF VICE CHANCELLOR & PRESIDENT OF

BRITISH UNIVERSITY VIETNAM

Pursuant to:

- *Law on Higher Education No. 08/2012/QH13 dated 18 June 2012 and amendments to the Law on Higher Education No. 34/2018/QH14 dated 19 November 2018;*
- *Decree No. 86/201/ND-CP dated 6 June 2018 of the Government on Foreign cooperation and Investment in Education;*
- *Agreement In Principle between British University Vietnam and Arts University Bournemouth;*
- *The implementation of autonomous rights of British University Vietnam*

DECIDES

Article 1. Approving the collaboration in providing the collaborative programme of BA (Hons) Professional Communication (Business, Design & Strategy) at Bachelor Level between the following parties:

Vietnamese Party:

British University Vietnam

- Address: Lot GD-01, Van Giang Commercial and Tourism Township (Ecopark), Van Giang district, Hung Yen province
- Tel: 02216250250

GIAO

- Website: <https://buv.edu.vn>
- Establishment Decision No: 1428/QĐ-TTg dated 9/9/2009 of the Prime Minister, 103/TTg-KGVX dated 24/01/2018 of the Prime Minister

Foreign Party: Arts University Bournemouth, UK

- Address: Fern Barrow, Wallisdown, Poole, Dorset BH12 5HH
- Tel: +44 1202 533011
- Website: <https://aub.ac.uk/>
- Establishment Decision No: Under the Education Reform Act 1988

Article 2. Approving the collaboration in education with the following main contents:

1. Recruitment subjects:

- Vietnamese citizens who have graduated from high school or equivalent; and;
- Foreign citizens who have graduated from high school or equivalent.

2. Recruitment conditions

2.1. English language requirements

One of the following:

- Academic IELTS or UKVI IELTS 6.0 overall with at least 5.5 in each band. We will accept IELTS Online (Academic) scores.
- TOEFL iBT with 92 overall with a minimum score of 19 in writing, listening, and reading and 20 in speaking. Please note the home version of this test is not accepted.
- PTE Academic UKVI or PTE Academic with 62 overall and at least 51 in each section.
- LanguageCert International ESOL SELT B2 Communicator with 38 in each section (Listening, Reading, Writing, Speaking).
- Cambridge C1 Advanced English exam with a minimum grade of C.

2.2. Cambridge C2 Proficiency English exam with a minimum grade of C.

Academic requirements

- Successful completion of a recognised foundation course.
- All applicants must have Level 3 qualifications, which should include at least one creative subject. We're looking for between 112 and 120 UCAS Tariff points. You can use the UCAS Tariff Calculator to work out how many points you have.
- The standard offers for degree courses include:
 - GCE A-Levels - BBB at A-Level excluding General Studies, or 120 UCAS Tariff points
 - Foundation Diploma in Art and Design at Pass
 - BTEC Level 3 Diploma at Distinction*
 - T-level grade of Merit or above
 - BTEC/OCR Extended Diploma at Distinction, Merit, Merit
 - RSL/UAL Diploma - must be combined with other Level 3 qualifications equivalent to 112-120 UCAS Tariff points
 - RSL/ UAL Extended Diploma at Merit
 - A combination of BTEC Subsidiary Diploma and A-Levels - equivalent to 120 UCAS Tariff points
 - Three BTEC Subsidiary Diploma passes at Grade Merit
 - Scottish Highers - five passes at Grade C or above

3. Duration and training programme:

3-year training period. The programme is fully delivered in Vietnam with the programme contents provided by Arts University Bournemouth.

4. Teaching Language: English.

5. Lecturer team:

All the lecturers from British University Vietnam and Arts University Bournemouth, having professional qualifications and language met the requirements of the collaborative programme as well as the current regulations of both Vietnam and the UK.

6. Recruitment scale:

Year 1 (2024): 25

Year 2 (2025): 35

Year 3 (2026): 60

Year 4 (2027): 60

Year 5 (2028): 66

7. Teaching location: British University Vietnam.



8. **Degree Certificate:** BA (HONS) Professional Communication issued by the Arts University Bournemouth.
9. **Training cost and financial management:** Training cost will be paid by learners in accordance with British University Vietnam's regulations. Tuition fee collection is published on the official website of British University Vietnam.

Article 3. Duration of the collaboration is 5 years from the date of this Decision.

Article 4. Relating schools and departments are responsible for annually reporting the collaboration implementation to the competent authorities in accordance with the current regulations.

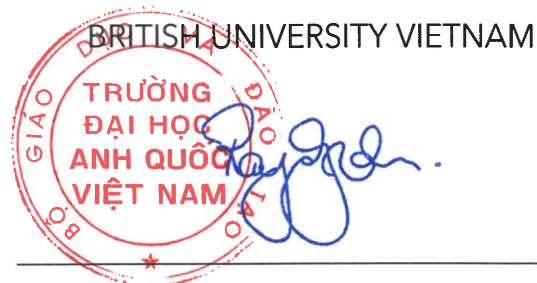
Article 5. Dean, Registrar, Discipline leads, relating departments and individuals are responsible for implementing this Decision.

Recipients:

-Per Article 5;

-Archived.

ON BEHALF OF



PROF. DR. RAYMOND DANIEL GORDON

VICE CHANCELLOR & PRESIDENT

