

## WEBSITE PRIVACY POLICY

British University Vietnam (BUV) is committed to preserving your privacy. Please read the following privacy policy to understand how we use and protect the information obtained from those visiting and using BUV website <https://www.buv.edu.vn> (the "**Website**"). This policy is your guide to how we will handle information we learn about you from your visit to our Website.

**By using the Website you consent to the collection/retention and use of your personal information in accordance with this policy.**

### Information that we collect from you

We collect information about you and providing such information is strictly voluntary:

- when you provide us with your personal details (such as your name, contact details, e-mail address etc) by registering with us or submitting an enquiry via the Website;
- when you respond to surveys which we ask you to complete for research purposes; and
- from your usage of the Website and any other information you post on the Website, e-mail or otherwise send to us.

We collect and store only the following information about you: the name of the domain from which you access the Internet (for example, aol.com, if you are connecting from an America Online account, or princeton.edu if you are connecting from Princeton University's domain), the date and time you access our Website, and the Internet address of the website from which you linked to our Website.

### Use of your information

We use your information:

- to enable us to supply you with the goods, services and information which you have requested;
- to ensure that content from the Website is presented in the most effective manner for you and for your computer;
- to analyse the information we collect so that we can administer, support and improve and develop the Website;
- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes;

- to notify you about changes to our service.

We also use the information we collect to measure the number of visitors to the different sections of our Website, and to help us make our Website more useful to visitors.

## Use of Links

Throughout our Web pages, we provide links to other servers which may contain information of interest to our readers. We take no responsibility for, and exercise no control over, the organisation, views, or accuracy of the information contained on other servers. Creating a text link from your website to our Website does not require permission.

## Use of Text and Images

If you would like to publish information that you find on our Website, please send your request to [info@buv.edu.vn](mailto:info@buv.edu.vn)

## Accessibility

This Website is designed to be accessible to visitors with disabilities and to comply with federal guidelines concerning accessibility. We welcome your comments. If you have suggestions on how to make the Website more accessible, please contact us at [info@buv.edu.vn](mailto:info@buv.edu.vn).

## Kids and Privacy

For children who visit our Website, special rules apply. We do not request personal information about children, such as first and last name or street address and city. When kids send email to us, their online contact information (email address) is not used to re-contact them and is not maintained in retrievable form.

## Storage of your information

Where we have given you (or where you have chosen) a password which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data

transmitted to the Website; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## **Disclosure of your information**

Authorised personnel within Taylor's Education Group will be able to access the information you provide to us. We may also disclose your information to other third parties who act for us for the purposes set out in the policy or for purposes approved by you.

Please note that countries outside Vietnam may not always have the same strong data protection laws. However, we will always take steps to ensure that your information is used by third parties in accordance with the terms of this Website Privacy Policy.

Unless required or permitted do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

## **IP addresses and cookies**

We may collect information about your computer, including where available your IP address, operating system and browser type. This information is statistical data about users' browsing actions and patterns, does not identify any individual. It is used to inform improvements to the website, for system administration, and to report aggregate information to third parties.

For the same reasons, we use cookies on this Website. Cookies are small amounts of information that we transfer to your computer's hard drive through your web browser. They tell us when you have visited our site and where you have been. They do not identify you personally, just the presence of your browser. Cookies make it easier for you to log on and use the site during future visits. They also enable us to provide you with a more personalised service. Should you wish to do so, your browser's help section should be able to warn you before accepting cookies and how to filter or disable them, although in the latter case, you may not be able to use certain features on our site.

## **Security**

We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction or damage. Please help us keep our records updated by informing us of any changes to your email address and other contact details.

## **Online Profile Updates and Donations**

If you complete the Profile update form and share your personally identifying information, this information will be used only to provide you with more targeted content. We may use your contact information to send further information about our organization or to contact you when necessary. We may contact you by e-mail and SMS. If you change your mind about being contacted in the future by any of these means then you may always opt-out of receiving future mailings; see the "Opt Out" section below.

## **Sending us an Email**

You also may decide to send us personally identifying information, for example, in an electronic mail message containing a question or comment, or by filling out a Web form that provides us this information. We use personally identifying information from email primarily to respond to your requests. We may forward your email to other employees who are better able to answer your questions. We may also use your email to contact you in the future about our programmes that may be of interest.

We want to be very clear: We will not obtain personally identifying information about you when you visit our Website, unless you choose to provide such information to us. Providing such information is strictly voluntary. Except as might be required by law, we do not share any information we receive with any outside parties.

If you sign up for one of our email lists, we will only send you the kinds of information you have requested. We won't share your name or email address with any outside parties.

## **Opt-Out or Change Your Contact Information**

Our Website provides users the opportunity to opt-out of receiving communications from us . You may choose to receive only specific communications or none at all. You may also update your contact information previously provided to us. You cannot remove yourself from our database, but you can

prevent unwanted communication. Kindly write to us at [info@buv.edu.vn](mailto:info@buv.edu.vn) if you wish to opt-out or change your contact information.

## **Changes to our Website Privacy Policy**

We may amend this policy from time to time. If we make any substantial changes we will notify you by posting a prominent notice on the Website.

## **Questions about our policies**

You have the right to ask for a copy of the information held by us in our records in return for which we charge a small fee. If you have any questions about this privacy statement, the practices of this Website, or your dealings with this Website, you can contact us at: [info@buv.edu.vn](mailto:info@buv.edu.vn).

## **Governing law**

These Terms and Conditions shall be governed and construed in accordance with the laws of Vietnam, whose courts shall have exclusive jurisdiction, although we retain the right to bring proceedings against you for breach of these conditions in your country of residence or other relevant country.